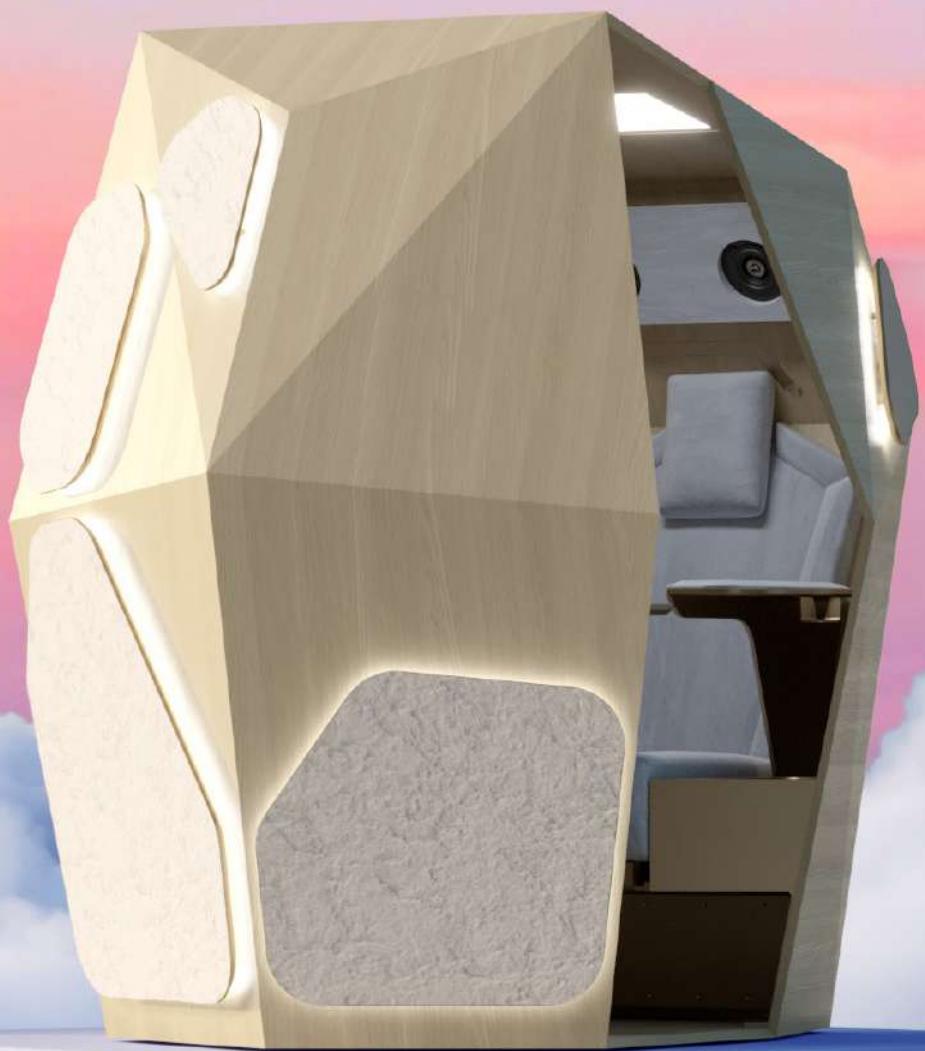


# Elli&Rini



Design Book

PIANETA *Origine* Collection



Benvenuto in Elli&Rini, atelier di idee che, in costante apertura e dialogo con professionisti e visionari votati alla ricerca del bello e del nuovo, dà vita a soluzioni innovative in cui design e tecnologia si incontrano per essere al servizio delle persone e del mondo.

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*Welcome to Elli&Rini, an “atelier” (design studio) of ideas that, in constant openness and dialogue with professionals and visionaries committed to searching out beauty and novel creations, giving life to innovative solutions where design and technology come together to serve people and the world.*

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## Vision

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Una vita sostenibile fondata su una nuova armonia tra fisico e digitale.

*A sustainable way of life based on a new harmony between physical and digital.*

## Mission

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Essere un atelier creativo di soluzioni di design fisico e digitale, ispirato alla tecnologia e alla bellezza.

*A creative atelier of physical and digital design solutions, inspired by technology and beauty.*



## ***Elli&Rini: the coming together of two stories***

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La storia della famiglia Foiadelli, generazioni di ingegneri, imprenditori e industriali: l'ingegno, la passione ed il pragmatismo di persone abituate a trasformare idee in soluzioni tecnologiche.

La storia della famiglia Vaccarini, una storia della tradizione artistica ed intellettuale italiana che ha attraversato il '900 per giungere nel 21-esimo secolo, reinterpretando la visione estetica ed etica delle arti figurative e musicali attraverso la chiave di lettura della tecnologia.

Nel 1999 queste due storie si sono incontrate e dalla loro successiva unione, nella vita e nel lavoro, è nata e trae ispirazione Elli&Rini.

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*The Foiadelli family history includes generations of engineers, entrepreneurs and industrialists: we use our ingenuity, passion and pragmatism to transform ideas into technological solutions.*

*The Vaccarini family history includes Italian artistic and intellectual tradition that has crossed the 1900s to reach the 21<sup>st</sup> century, reinterpreting aesthetic and ethical visions of the figurative and musical arts through the interpretation of technology.*

*In 1999 these two stories came together in a union of life and work; Elli&Rini was born and emulates inspiration.*

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**Federica Foiadelli:** Founder & Brand Ambassador  
**Sergio Maria Vaccarini:** Founder & Creative Director



## ***Our materials***

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Fondiamo l'arte, la cultura, la tecnologia, la tradizione italiana e lo studio dei materiali, plasmandoli con elementi naturali primitivi come il legno, la pietra e il muschio, dando vita a oggetti di design unici.

L'esperienza nella lavorazione delle materie prime e la fusione tra di loro trasforma i nostri prodotti in una continua scoperta sensoriale.

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*We blend art, culture, technology, Italian tradition and the study of materials, shaping them with primitive natural elements such as wood, stone and moss, giving life to uniquely designed objects.*

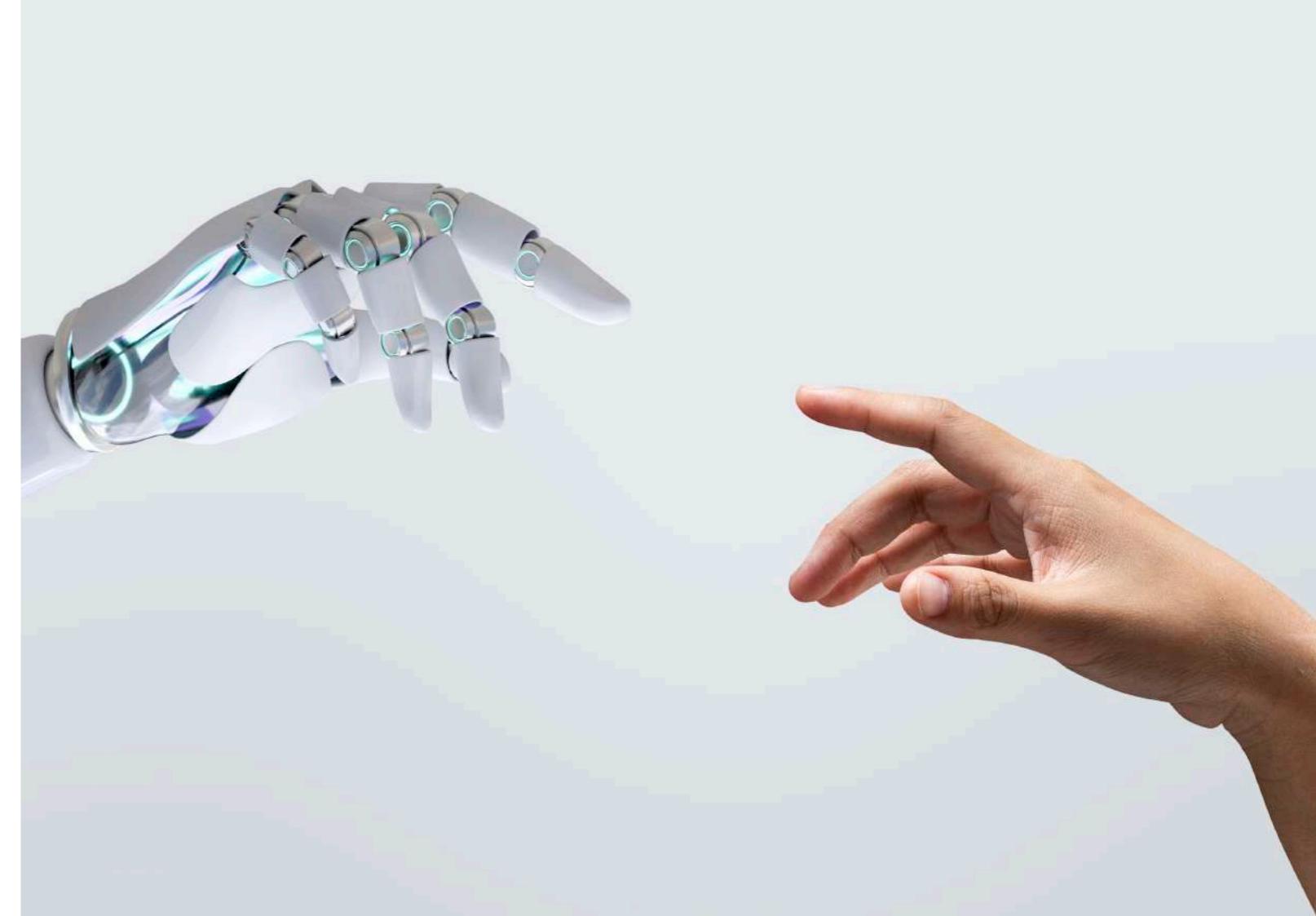
*The experience in the processing of raw materials and the fusion between them, transforms our products into continual sensory discovery.*

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## Milano, Italian icon

Design, musica, moda e tecnologia, unite alla ricerca di soluzioni per la vita quotidiana: questo è il laboratorio in cui siamo nati e da cui traiamo energia ed ispirazione ogni giorno. Milano, la nostra casa. L'eccellenza Made in Italy, il nostro essere.

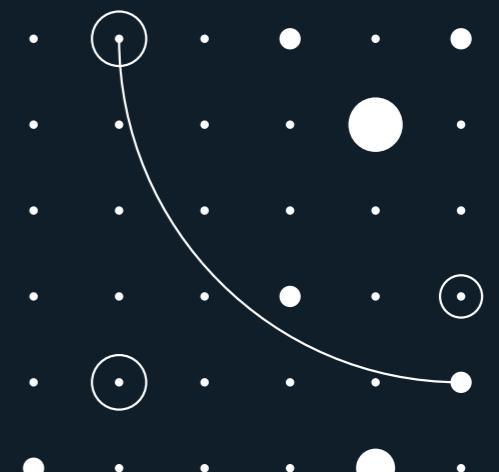
*Design, music, fashion and technology, combined with the search for solutions for everyday life: this is the laboratory where we were born and from which we draw energy and inspiration every day. Milan, our home. The exceptional quality of "Made in Italy" our essence.*



## Innovation & technology

In ogni processo che coinvolge l'innovazione, la centralità dell'uomo e le sue aspirazioni rimangono la stella polare del cambiamento. Abbiamo creato un nuovo concept dove il design e la tecnologia si incontrano per essere al servizio delle persone e del mondo.

*In any process involving innovation, the centrality of man and his aspirations remain the guiding star of change. We have created a new concept where design and technology join together to service people and the world.*



# PIANETA

**Riprogetta lo Spazio**

in collaboration with

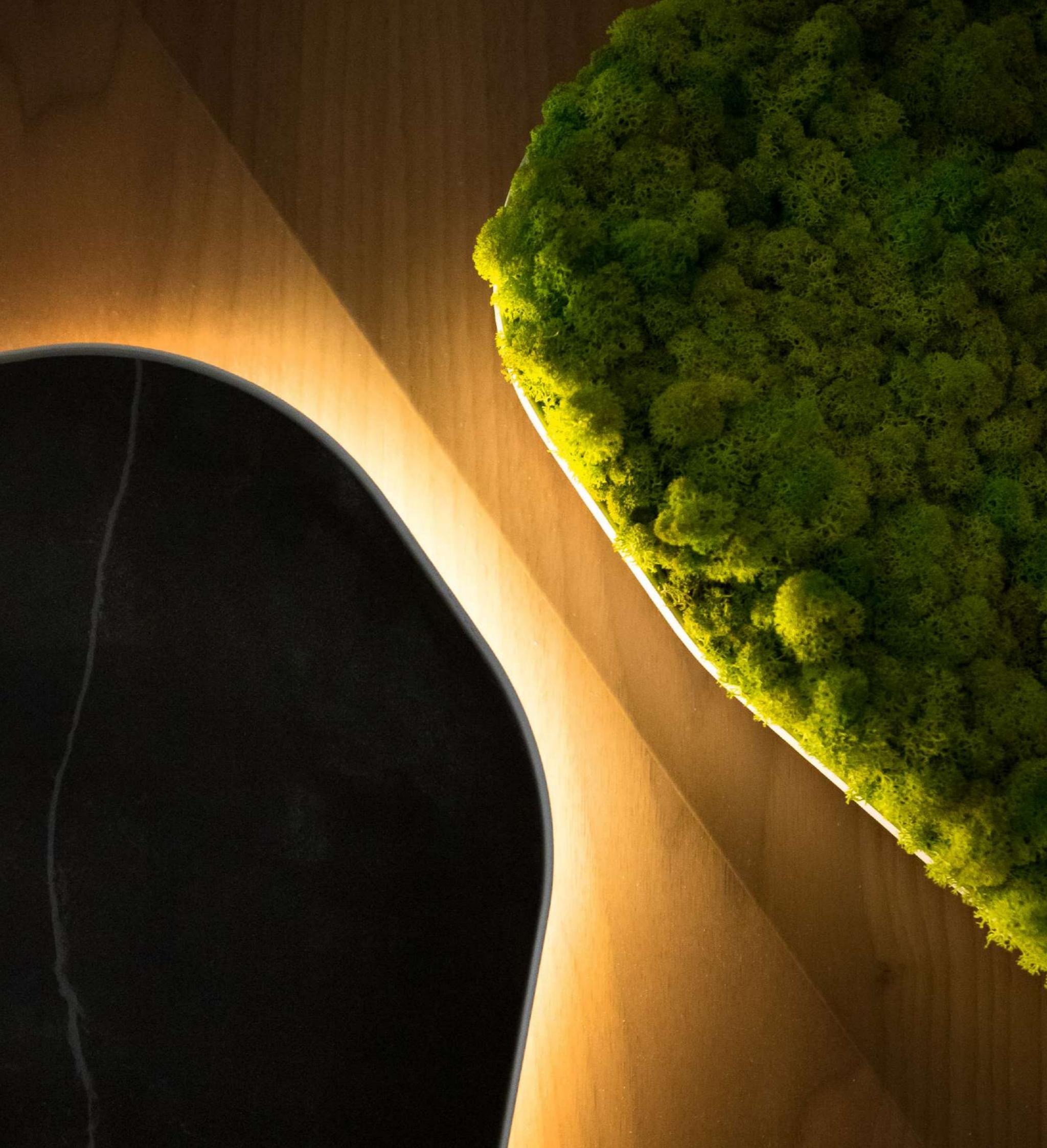
**NVNG** design



## PIANETA

PIANETA è “spazio equipaggiato”, architettura innervata di tecnologia, è risposta alle esigenze emerse con l’espansione qualitativa e quantitativa della tecnologia nelle vite di ognuno. Un sistema orbitale “persona-centrico” in cui la tecnologia e gli elementi materici tipici dell’arredo (legno, pietre, tessuti) ruotano attorno alla persona offrendo funzionalità ed emozioni. E come ogni sistema orbitale, PIANETA risponde ad una prospettiva estetica e funzionale interna ed esterna: PIANETA è al servizio della persona che lo abita e contemporaneamente di chi lo vive dall'esterno, offrendo a quest'ultimi forme e luce.

PIANETA is “equipped space”, architecture innervated with technology, it is a response to the needs that have emerged with the qualitative and quantitative expansion of technology in everyone’s lives. A “person-centred” orbital system in which technology and the typical material elements of furniture (wood, stone, fabrics) revolve around the person, offering functionality and emotions. And like every orbital system, PIANETA responds to an internal and external aesthetic and functional perspective: PIANETA is at the service of the person who inhabits it and at the same time of those who experience it from the outside, offering the latter form and light.



## ***Design and sustainability***

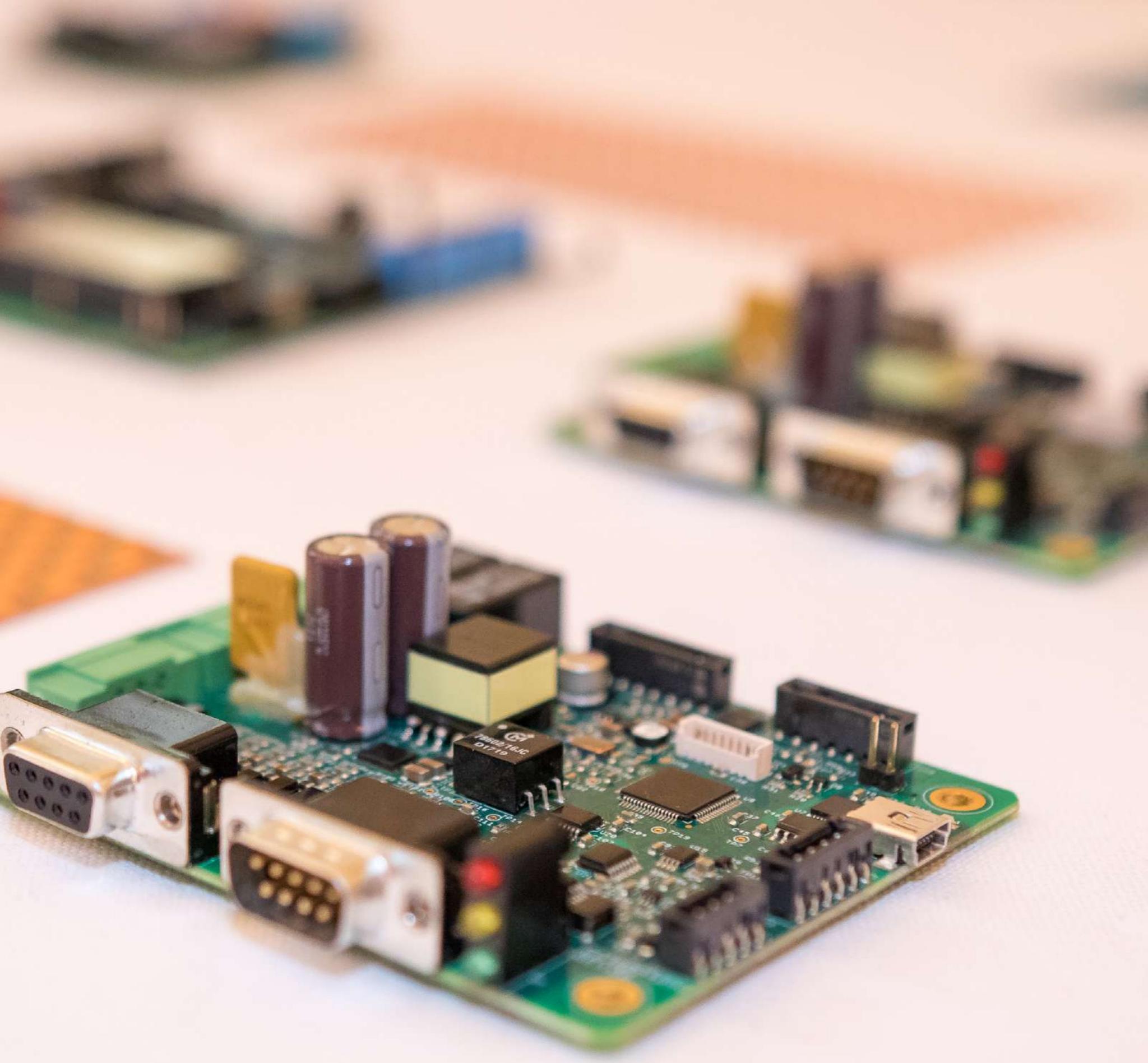
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PIANETA è realizzato con materiali naturali, ecosostenibili. È una struttura in base lignea con finiture variabili tra legni, metalli, materiali lapidei e verde stabilizzato. La sua lavorazione artigianale, il suo concept e la sua realizzazione sono all'insegna dell'eccellenza Made in Italy.

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*PIANETA is made with natural, eco-sustainable materials. It is a wooden-based structure with variable finishes including woods, metals, stone materials and green faux foliage. Its craftsmanship, concept and realisation are in the name of "Made in Italy" exceptional quality.*

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## Tech-in Nature

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PIANETA è fusione, armonia tra natura e ingegno umano. La tecnologia innestata nella natura diventa quindi l'elemento di connessione, lo stargate per un viaggio sensoriale. Una sorprendente esperienza rigenerante capace di esaltare e trasformare momenti quotidiani in emozioni uniche.

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*PIANETA is a fusion, harmonious between nature and human ingenuity. Technology grafted onto nature thus becomes the connecting element, the stargate for a sensory journey. A surprisingly regenerating experience capable of enhancing and transforming everyday moments into unique emotions.*

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## ORIGINE Collection

*Éditions de  
Giovanni Antonelli Dudan*

22

## Y.O.U.

28

## Bespoke Edition

30

21

— Éditions de Giovanni Antonelli Dudan  
**PIANETA NOCE**



## Materials



Honey walnut  
(veneered)  
wood



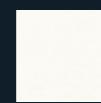
Back-lit panel  
Cosentino DEKTON  
Kelya Natural



Stabilized lichen  
LinfaDecor  
Lime Green



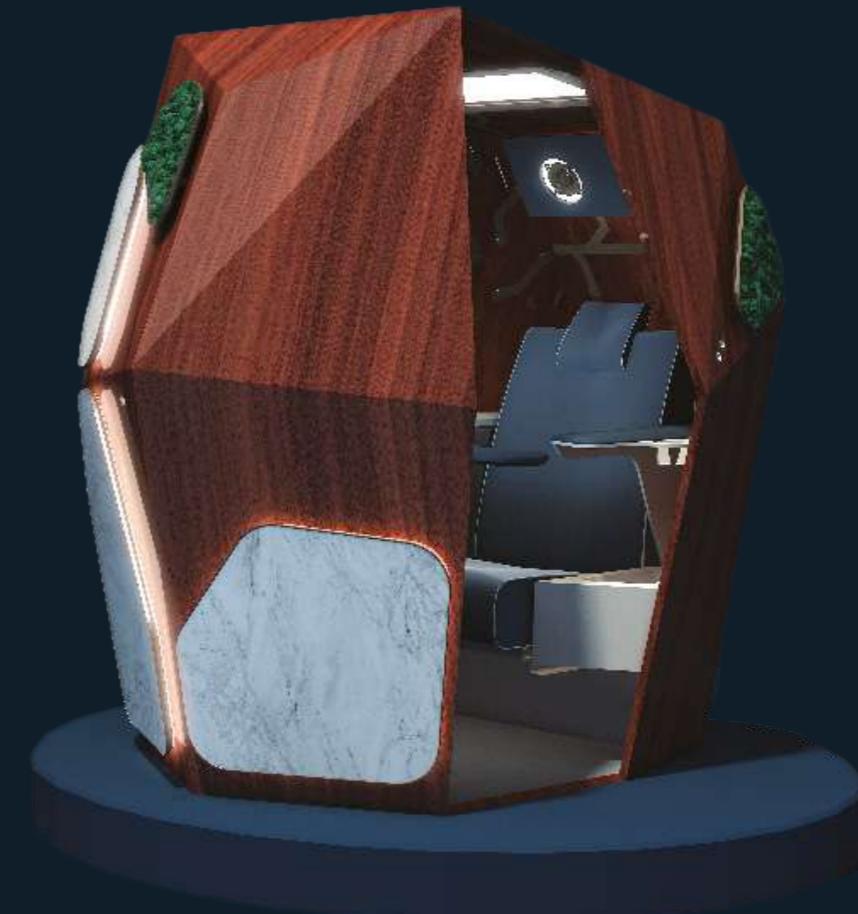
Seat fabric  
Velvet  
Grass



Armrest fabric  
Leather effect  
Snow



Metal coated  
structure  
RAL 1035



## Materials



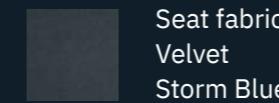
Mahogany  
(veneered)  
glossy wood



Back-lit panel  
Cosentino DEKTON  
Bergen Stonika



Stabilized lichen  
LinfaDecor  
Forest Green



Seat fabric  
Velvet  
Storm Blue



Armrest fabric  
Leather effect  
Sapphire



Metal coated  
structure  
RAL 1035

— Éditions de Giovanni Antonelli Dudan  
**PIANETA WHITE**



## Materials

 Extra glossy  
White  
coating

 Back-lit panel  
Cosentino DEKTON  
Trilium Industrial

 Stabilized lichen  
LinfaDecor  
Red Lobster

 Seat fabric  
Velvet  
Chevron Mix

 Armrest fabric  
Leather effect  
Hound

 Metal coated  
structure  
RAL 1035

— Éditions de Giovanni Antonelli Dudan  
**PIANETA ROVERE**



## Materials

 Natural oak  
(veneered)  
wood

 Back-lit panel  
Cosentino DEKTON  
Aeris Natural

 Stabilized lichen  
LinfaDecor  
Deep Blue

 Seat fabric  
Velvet  
Purple

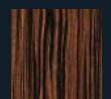
 Armrest fabric  
Leather effect  
Snow

 Metal coated  
structure  
RAL 1035

— Éditions de *Giovanni Antonelli Dudan*  
**PIANETA EBANO**



## Materials



Ebony  
(veneered)  
glossy wood



Back-lit panel  
Black mirror  
London Grey



Stabilized lichen  
LinfaDecor  
Lemon



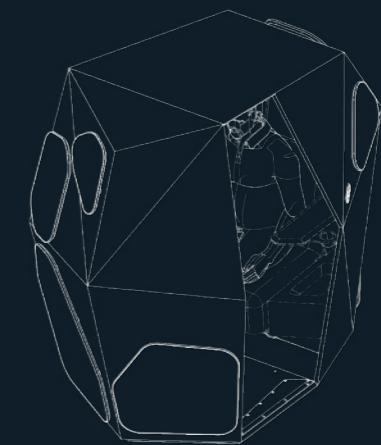
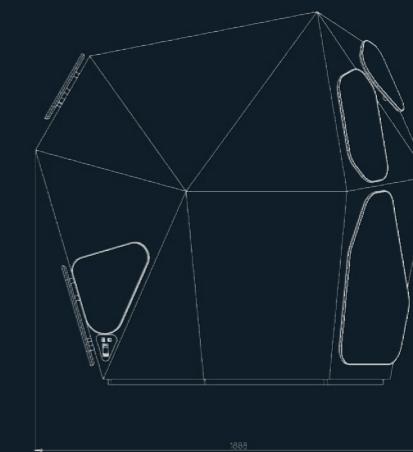
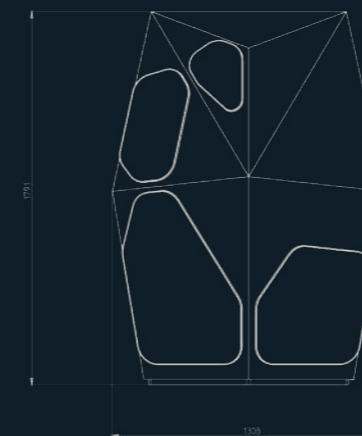
Seat fabric  
Velvet  
Walnut



Armrest fabric  
Leather effect  
Snow



Metal coated  
structure  
RAL 1035



## Technical specifications

**Height:** 1758 cm

- **HMI and forced ventilation system**

**Width:** 1300 cm

- **110VAC, 230VAC power supply system Built-in webcam**

**Length:** 1879 cm

- **32" - 4K monitor**

**Weight:** 280 kg

- **4.1" audio system**

**Space:** 2,5 m<sup>2</sup>

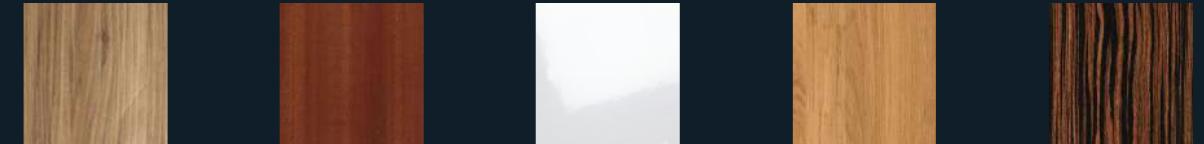
- **Charging systems for laptops, smartphones (wireless and wired) and tablets**

# Y.O.U.

## Your Own Universe

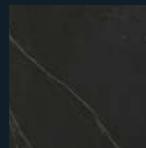
Combine the materials and fabrics selected by the architect and designer Dudan and create your PIANETA.

### PIANETA structure

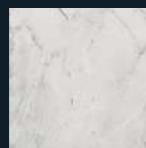


Honey walnut wood      Mahogany glossy wood      Extra glossy white coating      Natural oak wood      Ebony glossy wood

#### Back-lit panels



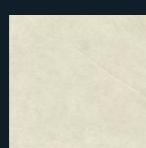
Cosentino DEKTON  
Kelya Natural



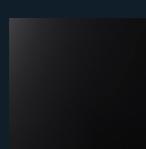
Cosentino DEKTON  
Bergen Stonika



Cosentino DEKTON  
Trilium Industrial

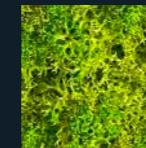


Cosentino DEKTON  
Aeris Natural



Black mirror  
London Grey

#### Stabilized lichens



Lichen  
LinfaDecor  
Lime Green



Lichen  
LinfaDecor  
Forest Green



Lichen  
LinfaDecor  
Red Lobster



Lichen  
LinfaDecor  
Deep Blue



Lichen  
LinfaDecor  
Lemon

#### Seat fabrics



Velvet  
Grass



Velvet  
Storm Blue



Velvet  
Chevron Mix

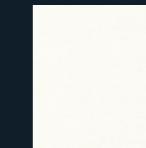


Velvet  
Purple



Velvet  
Walnut

#### Armrest fabrics



Leather effect  
Snow



Leather effect  
Sapphire



Leather effect  
Hound



Leather effect  
Snow



Leather effect  
Snow



## Bespoke Edition

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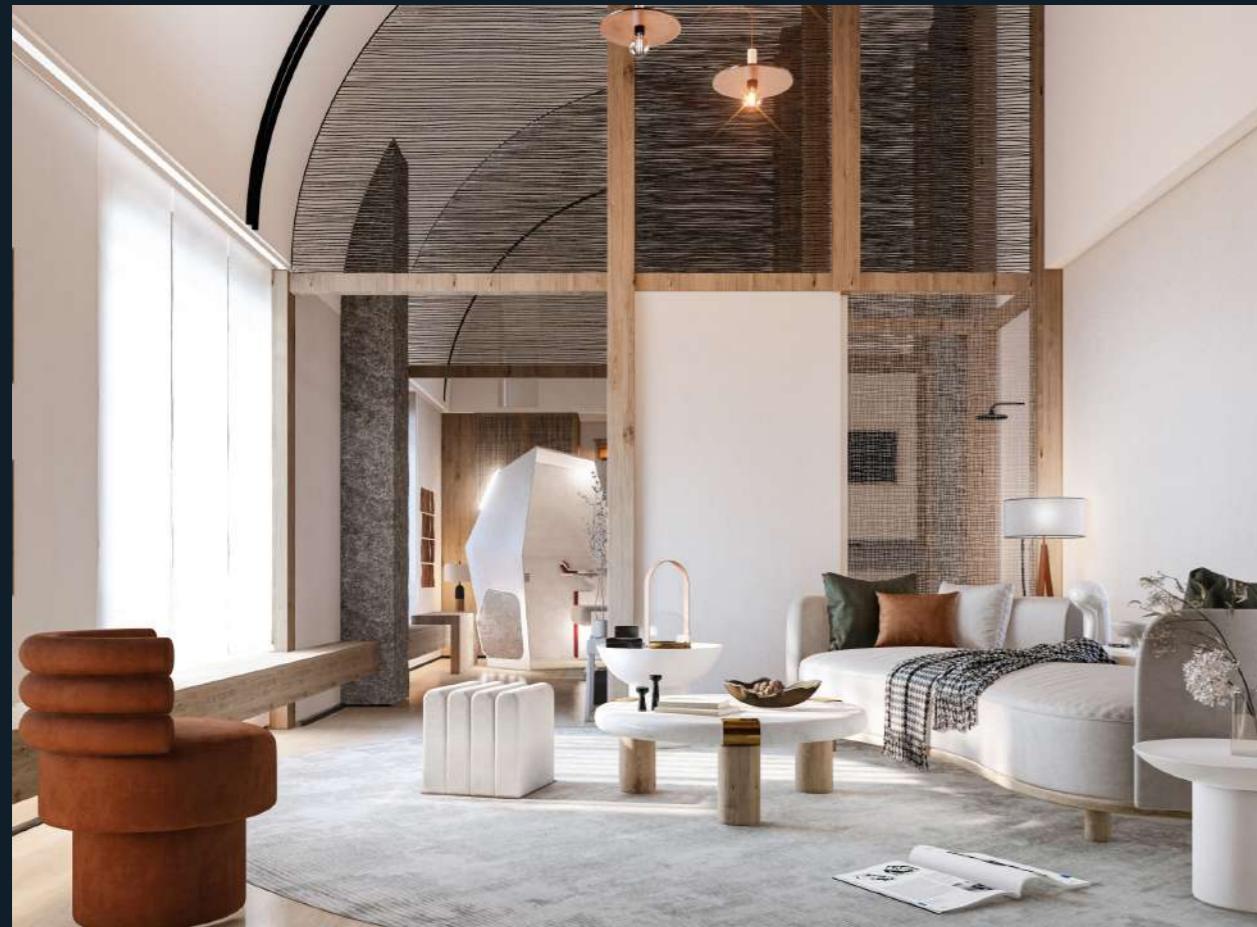
La creatività del nostro atelier vive delle esperienze ed emozioni uniche dei suoi clienti. Oltre la collezione e la Y.O.U. selection, siamo pronti a disegnare nuove forme e rivestirle secondo il più personale e ricercato gusto del cliente alla ricerca del suo PIANETA, unico e irripetibile. Bespoke Edition è la porta per entrare nel tuo cosmo.

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*The creativity of our atelier exists on the unique experiences and emotions of its customers. Beyond the collection and Y.O.U. selection, we are ready to design new shapes and dress them according to the most personal and refined taste of the customer in search of their unique and unrepeatable PIANETA. Bespoke Edition is the door to enter your cosmos.*

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e-mail: [atelier@ellierini.com](mailto:atelier@ellierini.com)



## PIANETA HOME

“Il nuovo paradigma del digital living style”

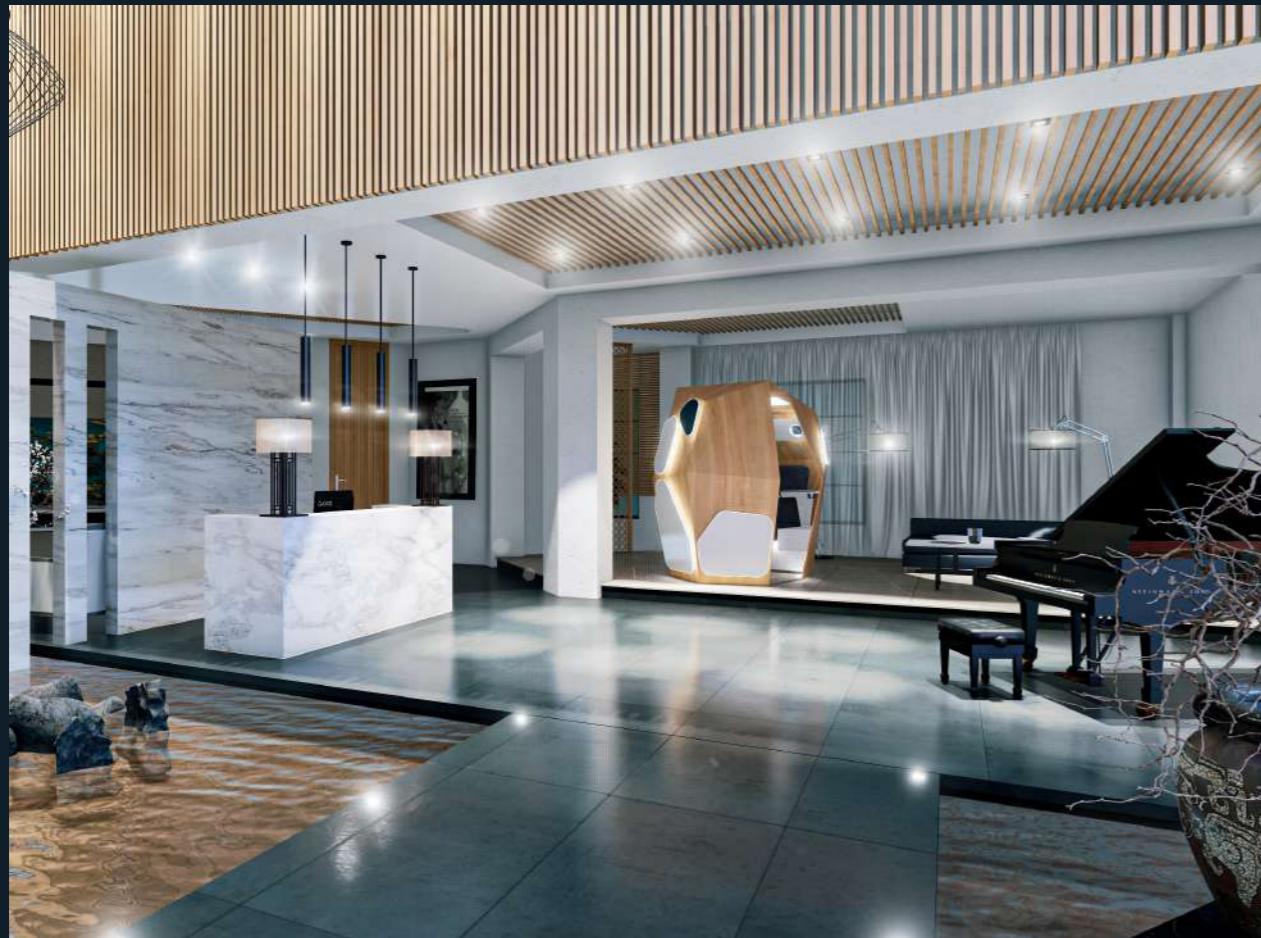
*“The new paradigm of digital living style”*



## PIANETA LUXURY CHALET

“Metamorfosi tech-in-nature: quando il living rispecchia la bellezza”

*“Tech-in-nature metamorphosis: when living reflects beauty”*



## PIANETA HOTEL

“Hospitality 4.0: è tempo di abbracciare il futuro”

*“Hospitality 4.0: time to embrace the future”*



## PIANETA LOUNGE AIRPORT

“L'attesa non è mai stata tanto dolce”

*“Waiting has never been sweeter”*



## PIANETA OFFICE

“Dove una video chiamata diventa un’opera d’arte”

*“Where a video call becomes a work of art”*



## PIANETA RETAIL

“Privé sensoriale e esperienziale: quando l’acquisto ha il sapore del viaggio”

*“Sensory and experiential privé: when buying tastes like travelling”*



## PIANETA GAMING

“Cosmic Reality: allaccia le cinture e preparati al tuo primo viaggio interstellare!”

“Cosmic Reality: buckle up and get ready for your first interstellar journey!”

PIANETA è al servizio della persona che lo abita e contemporaneamente di chi lo vive dall'esterno, offrendo a quest'ultimi forme e luce. Dai bisogni primari del digital-living, come ricaricare il proprio smartphone e laptop, ai bisogni relazionali connessi ad esso, quali la privacy per sé e per la controparte durante una videochiamata o l'elaborazione di contenuto riservato. E queste esigenze ci accompagnano ovunque: a casa, come in hotel e persino ristoranti e boutique. Il contenuto digitale infatti è ormai dominante anche nel mercato di beni e servizi, lusso compreso. E qui entra in gioco PIANETA come privé esperienziale intimo ed accogliente, elegante e personalizzabile nei suoi elementi per rendere il rapporto tra il brand ed il cliente sempre più personale ed indimenticabile.

*PIANETA is at the service of the person who inhabits it and at the same time of those who experience it from the outside, offering the latter form and light. From the primary needs of digital-living, such as recharging one's smartphone and laptop, to the relational needs associated with it, such as privacy for oneself and one's counterpart during a video call or the processing of confidential content. And these needs accompany us everywhere: at home, as well as in hotels and even restaurants and boutiques. In fact, digital content is now also dominant in the market for goods and services, including luxury. And this is where PIANETA comes into play as an intimate and cosy experiential privé, elegant and customisable in its elements to make the relationship between brand and customer ever more personal and unforgettable.*



## INTIMACY

Un progetto unico, che fonde l'arte con la tecnologia, il design e la moda. PIANETA Arte è un capolavoro della Pop Art.

*A unique project merging art with technology, design and fashion. PIANETA Arte is a masterpiece of Pop Art.*





## GAMING TIME

Avete mai pensato di avere una stanza interamente dedicata al gaming in soli 2,5 m<sup>2</sup>?

*Have you ever thought of having a room entirely dedicated to gaming in just 2.5m<sup>2</sup>?*

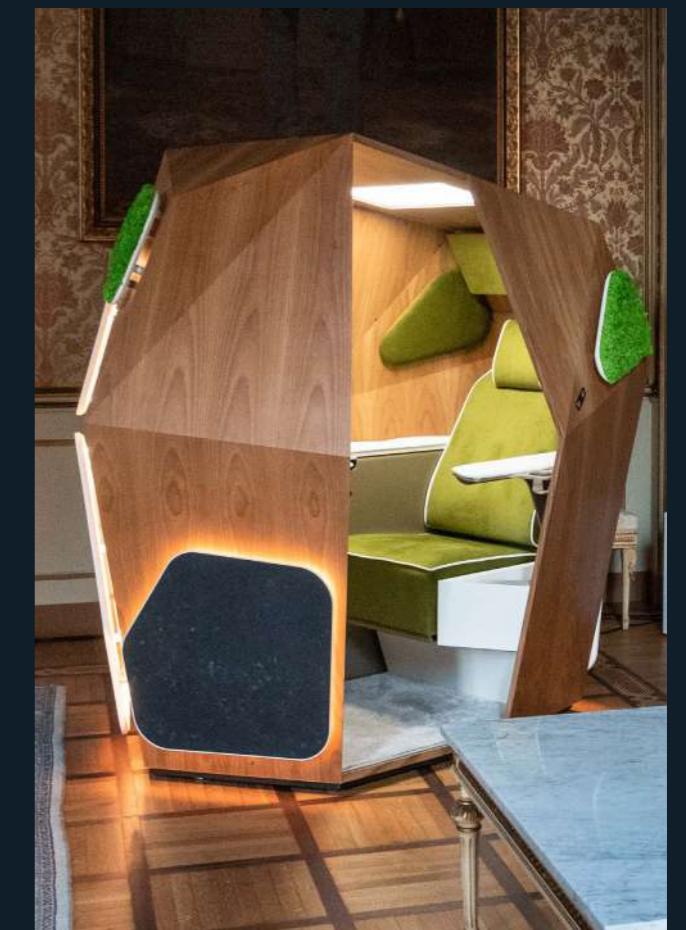




## POLYEDRICS BEAUTY

Elementi naturali plasmati in forme archetipali: un dialogo tra epoche per una nuova armonia del vivere.

*Natural elements moulded into archetypal forms: a dialogue between epochs for a new harmony of living.*

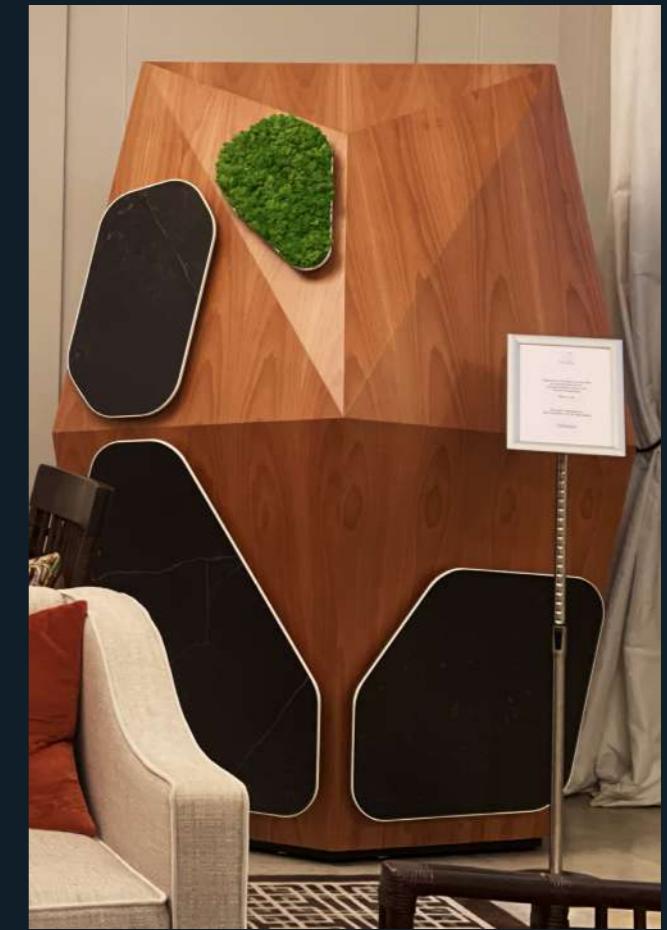




## PLANET'S LANDING

Arredare una stanza... con una stanza? Questa è la magia di PIANETA.

*Furnishing a room... with a room? This is the magic of PIANETA.*

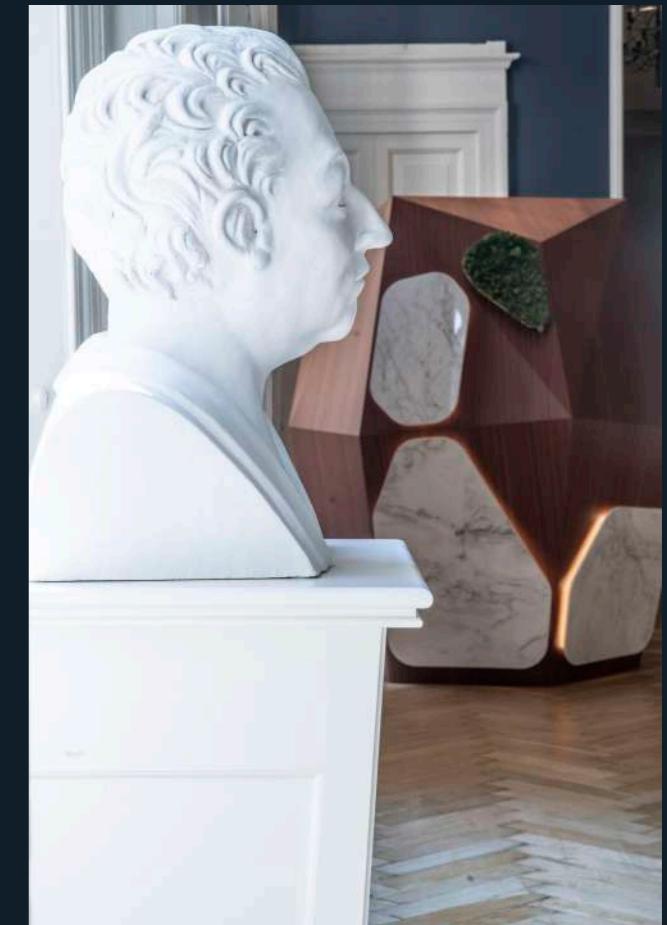


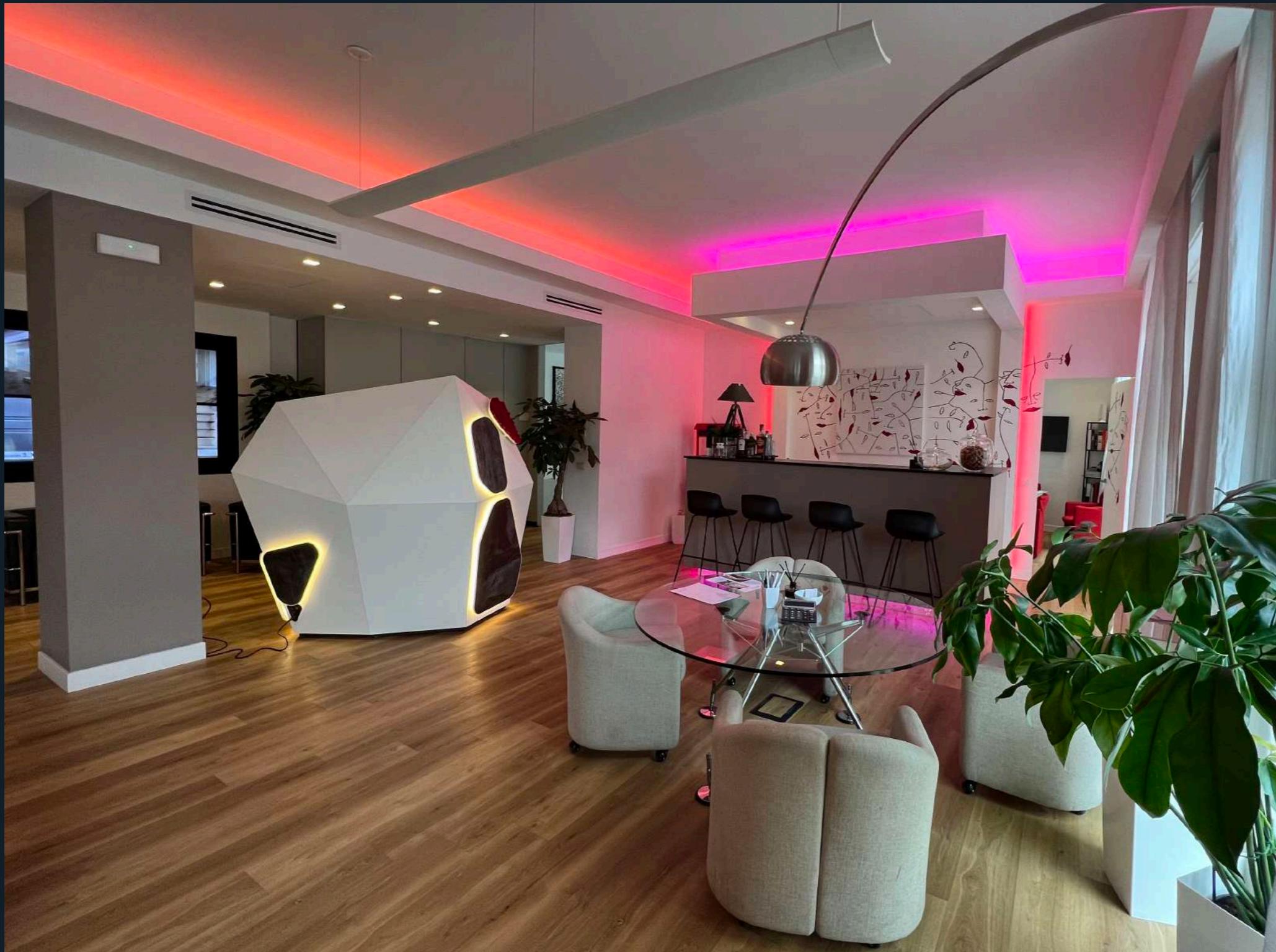


## SCULPTURE HABITATION

Hai mai pensato di lavorare o rilassarti dentro una scultura?

*Have you ever thought about working or relaxing inside a sculpture?*

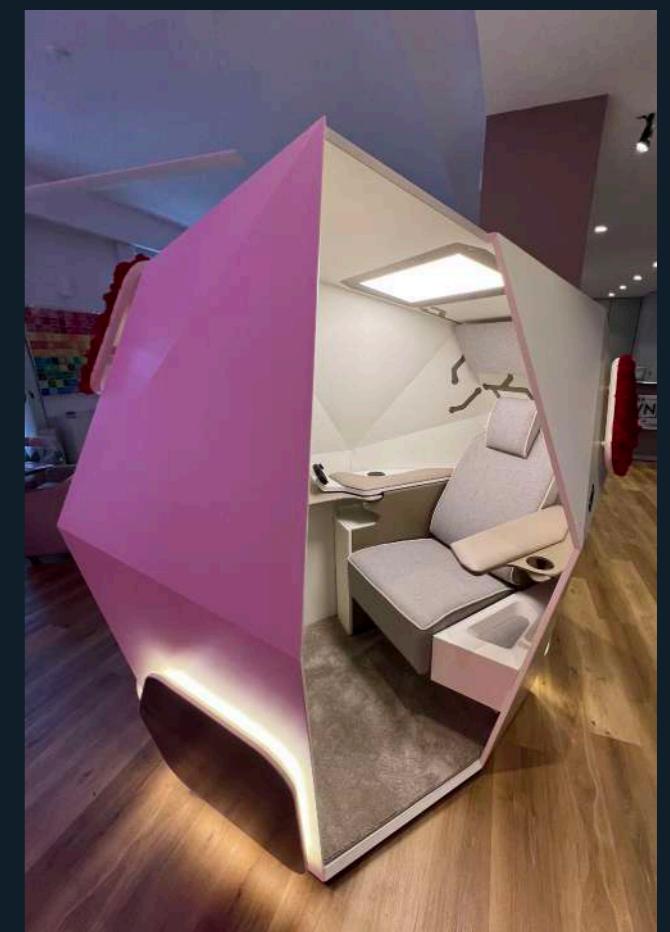




## POD REVOLUTION

Nell'epoca della multi connessione digitale, è tempo di rivoluzione!

*In the age of digital multi-connectivity, it's time for a revolution!*





## COSMIC EXPERIENCE

Accogliere i propri clienti per far vivere un viaggio meraviglioso fatto di emozioni e ricordi.

*Welcome your customers to experience a wonderful journey of emotions and memories.*



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“PIANETA permette di vivere un’esperienza multidimensionale e primordiale. PIANETA protegge, accoglie, connette e rigenera.

È un ritorno alle origini.  
PIANETA è il nostro Pianeta.”

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“PIANETA allows you to live a multidimensional and primordial experience. PIANETA protects, welcomes, connects and regenerates.

A return to our roots.  
PIANETA is our Planet.”

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**Website:** [www.ellierini.com](http://www.ellierini.com)

**Flagship Store:** via Borgospesso 8 (corner via Montenapoleone), 20121 Milano

**Dealer:** Sara Röhl Interiors - Pfarrgasse 87, 1230 Wien, Austria - [www.sararoehl.com](http://www.sararoehl.com)

**Contacts:** [atelier@ellierini.com](mailto:atelier@ellierini.com)



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[@ellierini](https://www.linkedin.com/company/ellierini)



[@Elli&Rini](https://www.youtube.com/Elli&Rini)



[@ellierini\\_design](https://www.instagram.com/ellierini_design)

